

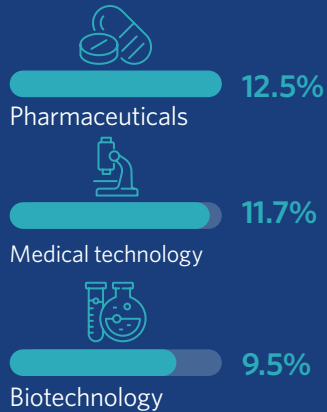
Patents

- Australian resident patent applications **+2.4%**
- Australian patent applications decreased overall, however the total number in 2023 was consistent with pre-pandemic annual growth rates

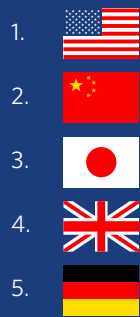
Emerging tech areas

- Australia is the second fastest growing destination for patent applications related to **clean energy generation and storage**
- Sustained growth in patent applications relating to **semiconductors**

Top 3 patent technology classes in Australia by share of total classes:



Top countries of origin for Australian patent applications:



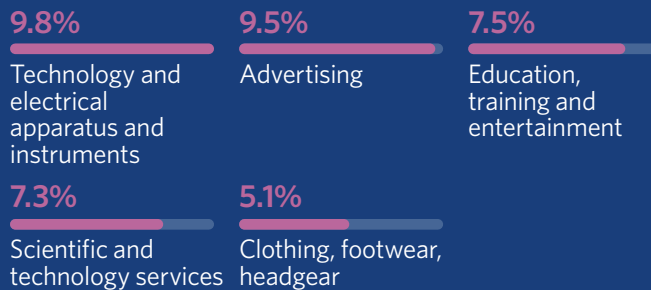
Plant Breeder's Rights

- Resident applications **+22.9%**
- Applications **-1.7%** overall in 2023
- Registrations **+58.5%** in 2023, reaching the highest level in a decade

Trade marks

- Trade mark applications **+7.2%** in 2023 (9.8% increase in Australian resident applications)
- Trade mark registrations **-9.9%** overall

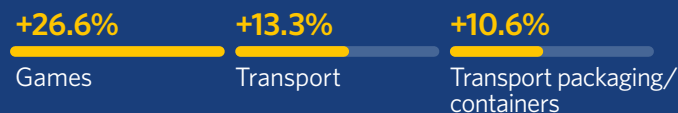
Top 5 trade mark classes by share of total classes:



Designs

- Record increase in design applications: **+11.5%**
- Australian resident applications **+24.2%**
- Design certifications **+24.1%**
- A primary driver in growth was **+10.5%** in applications from China


Top 3 design classes by growth rate:





Copyright

- In 2022 **39%** of surveyed respondents consumed online content that was likely to be infringing copyright (+9% from 2021)
- 'Cultural and creative activity' contributed **\$122.3 billion** to the Australian economy in 2019-20
- Since 2015 **-2,000** websites infringing on copyright material have been blocked in Australia (as of December 2023)

HSF's Australian IP practice

 Our Australian IP practice is part of our fully integrated global IP team

 We advise clients across the high tech, pharmaceuticals and medical devices, financial services, consumer goods, TMT, energy, mining and resources sectors, including on clean energy and carbon emission reduction technologies

 A full service IP offering, advising on contentious and commercial IP and tech matters including patents, trade marks, copyright, plant breeder rights, designs and confidential information